



# Visit South Devon Business Services Partner

From booking systems, insurance, photography, cleaning and design services tourism businesses require a range of services to help their business run smoothly every day.

To assist our advertisers find providers to help with their business needs we've created a Business Services section on the Visit South Devon website. This section will contain details of businesses which can offer services and discounts to the counties tourism businesses and our advertisers.

Visit South Devon has over 200 tourism businesses listed as advertisers, ranging from independent B&B's, regional hotel chains, food and drink producers and providers as well as large family attractions.

Advertising as a Visit South Devon Business Services Partner will allow you to engage with local tourism businesses.

## As a 2020 Business Service Partner with Visit South Devon you will get;

- A listing on the website under the Business Services section
  - Promotion on the Visit South Devon Biz Twitter account, both posts and re-tweets, 1,100+ followers
- Entry in one of our B2B newsletters sent out on a monthly basis to 200+ tourism businesses, with the opportunity to purchase more
- Opportunity to supply an advertiser discount to Visit South Devon tourism businesses
- Use of the Visit South Devon logo on your own website and printed material to show your support for tourism in the area
- Opportunity to purchase MPU banner adverts on the VSD site (additional cost)

**£75+VAT**



## About Visit South Devon

Visit South Devon is a not for profit Community Interest Company, created in 2009. We are responsible for the national promotion of South Devon (encompassing South Hams, Teignbridge, East Devon and Mid Devon District Authorities as well as Torbay, Exeter, Dartmoor and Plymouth) as a year round visit destination and provide the definitive guide on places to visit, events, accommodation, attractions and places to eat within the region.

We provide a quality, official resource for visitors and media looking for information on visiting South Devon and aim to grow national awareness of the region, increasing bookings and income, to maintain and secure the future of the tourism industry.

In 2019 the Visit South Devon website received over 2.8 million page views and 1.46 million sessions.